



 IDC CIO Forum 2017

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Analyze the Future

## Workshop IV - Transformation is Not Digital, it's Constant How Strategic Design Drives Your Company's Digital Transformation

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Many organizations focus on digital transformation as a key to success. There seems to be a belief that "Once we become fully digital, the transformation is complete". This interactive workshop will focus on the reasons why it's not about digital transformation, rather, it's about building organizations that can support constant transformation – in culture, in working models, in strategic thinking, and in mindset. And how strategic design drives this change within the organizations. Via interactive best practice examples the participants will experience how to create their own MVT (Minimum Viable Transformation). Start small, think big: From the personal transformation to the team and project right up to transforming the whole organization.