



# The CIO 50 Middle East Awards

## Submission Form

The CIO50 Middle East Awards are open to senior technology leaders who have overall responsibility for the IT vision and direction of their organization, while also being at the forefront of decision-making and strategic change.

Specifically, the CIO50 questionnaire seeks to determine:

- The technology innovation/s that have changed the way the organization operates
- Why the innovation/s are unique in the marketplace
- The efforts undertaken to ensure business resiliency during the COVID-19 pandemic
- How the C-level executive influences and collaborates with the organization and its leadership team
- The role technology plays in helping the organization achieve its objectives

As well as a place on the CIO50 list, three nominees will receive individual awards acknowledging their excellence in the areas of **innovation, leadership, and resiliency**.

- **Innovation:** Have you introduced technology innovations over the past two years that have changed the way your business operates?
- **Leadership:** Are you a technology leader who has influenced and collaborated with the wider organization and its leadership team?
- **Resiliency:** Did you ensure continuity of operations and systems during the early phase of COVID-19, before kick-starting efforts to reposition for growth?

**To be eligible for the CIO50 Middle East Awards 2021, nominees must fulfil the following criteria:**

- They must hold the position of CIO or business leader within a company based in the Middle East and have done so for at least 12 months
- They must have led, within the last 12 months, the implementation of initiatives that should be thoroughly described in the nomination form.
- They must have demonstrated outstanding skills and efforts in the fields of innovation, leadership, and resiliency

In the event of any dispute regarding the rules, conduct, results, and all other matters relating to the awards, the decision of the judges shall be final, and no further correspondence or discussion shall be entered into.

At IDC/ IDG, we pride ourselves on enforcing the very highest level of transparency and impartiality. As such, each nomination will be reviewed and validated using a multi-tiered process. The evaluation of nominations and selection of finalists will be independently undertaken by a multidisciplinary team comprising senior IDC analysts, the IDG editorial team, and the IDC CIO Advisory Council. All nominations will be treated with the strictest confidence. Upon submission of the nomination, the judging will perform an initial assessment, during which nominees may be called to validate and verify particular details.

Three shortlisted nominees in each category will be required to present their achievement/s to the IDC CIO Advisory Council for consideration. Each finalist will be allocated a total of 15 minutes – 7-8 minutes for a PowerPoint presentation and 7-8 minutes for Q&As.

## Important Note

This document must be used as the unique template for your submission. Please supply us with all the necessary contact information outlined below and answer all questions in the spaces provided.

All nominations must contain fact-based information and should not include marketing messages or branding information. All questions from the nomination form need to be answered.

The nomination form must be submitted prior to **Tuesday, January 12, 2021**. For more details, please contact:  
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Andrea Benito | Editor-CIO Middle East | [andrea\\_benito@idg.com](mailto:andrea_benito@idg.com)

## CIO Background Information

- Full name of nominated person:
- Job title of nominated person:
- Company of nominated person:
- Email address of nominated person:
- Commencement of current role:
- Reporting line of nominated person:
- Is the nominated person a member of the executive team:
- Number of staff in IT function / direct reports:

### Pillar 1: Demonstrating Innovation (800 words max)

- Describe an innovation/s that you and your team have introduced during the past two years that has changed the way your organization operates.
- How did the innovation/s originate? What were the objectives (cost cutting, improved operational efficiency and collaboration, disrupting traditional business models, etc.)?
- What's unique about the innovation/s and what value is being delivered to the organization?
- What were the structural, operational, and cultural impacts of the project/s and how did you overcome them?

### Pillar 2: Demonstrating Leadership (800 words max)

- As a CIO, in what ways do you collaborate and influence the organization and its leadership team?
- How are you creating an internal culture that inspires individual growth and allows your team to achieve personal and professional goals (increasing cultural diversity, mentoring staff, providing employee training, etc.)?
- How do you regularly engage with the wider organization about your team and the role that technology is playing in achieving business objectives (blogs, seminars, town hall meetings, newsletters, etc.)?

### Pillar 3: Demonstrating Resiliency (800 words max)

- As a CIO, how did you help your business navigate through the early phase of the COVID-19 pandemic (facilitate remote working, business continuity, etc.)?
- What were the key business challenges faced and how did you use technology to overcome them?

- How are you helping the business transition from resiliency to growth/innovation mode once again?

Any additional remarks?

## APPENDIX

Please supply details of two people who our judges may contact for references:

### Reference 1

Name:

Company:

Telephone:

Mobile:

Email:

### Reference 2

Name:

Company:

Telephone:

Mobile:

Email:

For more information, please contact:

Ronita Bhattacharjee | Vice President, Conferences | [rbhattacharjee@idc.com](mailto:rbhattacharjee@idc.com)  
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