



IDC Awards

Innovation Unchained: Directing **The Future Enterprise**

Nomination Form

Category Definition and Qualification

Progressive CXOs in Romania are increasingly leveraging digital technologies to transform their customer engagement, business operations, and operating models in order to compete and thrive in the new digital economy. They are being supported unabatedly by their line-of-business leaders to deliver business transformation.

Through the IDC Excellence Awards 2020, IDC intends to honor those IT and business leaders who have conceptualized and successfully delivered digital transformation initiatives that brought about tangible results for their organizations.

This year, IDC will recognize the excellence of IT and business leaders in Romania across the following categories:

Excellence in Digital Innovation

Open to organizations that have:

- ▣ Leveraged digital technologies to drive innovation across the enterprise.
- ▣ Delivered innovative initiatives for multidimensional customer engagement to attract new customers and improve loyalty.
- ▣ Successfully implemented digital innovation to achieve quantum improvements in the efficiency of business functions.
- ▣ Implemented innovative use cases in the supply chain to significantly improve efficiency and business agility.



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Excellence in Line of Business Transformation

Open to line-of-business leaders such as CFOs, CMOs, CHROs, COOs, or heads of other functions who have:

- ▣ Brought about significant business process transformation by leveraging technology to drive greater customer engagement, operational efficiencies, or cost savings.
- ▣ Successfully implemented innovative processes and best practices supported by technology in Finance, HR, Marketing, or other functions.
- ▣ Bridged organization silos using technology-led business process transformation to foster greater collaboration between line-of-business departments, IT, and other stakeholders.

CIO (Chief Information Officer) of the Year

Open to IT leaders who have:

- ▣ Spearheaded the leadership of digital transformation in alignment with senior executives and lines of business.
- ▣ Successfully delivered major digital transformation initiatives that have led to significant business outcomes.

CISO (Chief Information Security Officer) of the Year

Open to IT leaders who have:

- ▣ Spearheaded the leadership of Information Security in the organization that significantly improved the security posture, resilience, and regulatory compliance of the organization.
- ▣ Successfully delivered major initiatives that have helped to transform security and position security as an enabler for digital transformation.



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To be eligible for the IDC Digital Excellence Awards 2020, nominees must fulfil the following criteria:

- They must hold the position of CIO or business leader within a company based in Romania and have done so for **at least 12 months**.
- They must have led, within the last 12 months, the implementation of initiatives, which should be thoroughly described in the nomination form.
- They must have proved outstanding skills and efforts in the following fields: innovation, change management, IT governance, business enablement, and cost efficiency.

In the event of any dispute regarding the rules, conduct, results, and all other matters relating to the IDC Excellence Awards 2020, the decision of the judges shall be final, and no further correspondence or discussion shall be entered into.

At IDC, we pride ourselves on enforcing the very highest level of transparency and impartiality. As such, each nomination will be reviewed and validated using a multi-tiered process.

The evaluation of nominations and selection of finalists will be independently undertaken by a multidisciplinary team comprising senior IDC representatives and selected members of the jury outside IDC. All nominations will be treated with the strictest confidence.

Upon submission of the nomination, IDC analysts will perform an initial assessment, during which they may call nominees to validate and verify particular details.

Shortlisted nominees will be required to present live their achievement/nomination to the IDC Awards Jury **on the 26th of March**. Each finalist will be allocated a total of 15 minutes – 7-8 minutes for a PowerPoint presentation and 7 minutes for Q&As.



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IMPORTANT NOTE:

This document must be used as the unique template for your submission. Please supply us with all the necessary contact information outlined below and then answer all questions in the spaces provided.

All nominations must contain fact-based information and should not include marketing messages or branding information. All questions from the nomination form need to be answered.

IDC encourages short, sharp answers that provide clear insights into the results achieved by the selected initiative/project /CXOs nominee.

***An organization can nominate itself in multiple categories.**

The nomination form must be submitted until March 6th, 2020

Contact details of the nominee:

Name:	
Title:	
Company:	
Postal address:	
City, Country:	
Telephone:	
Mobile:	
Email:	



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Excellence in Line of Business Transformation

List the digitalization initiative/s or project/s undertaken by line-of-business leaders such as CFOs, CMOs, CHROs, COOs, or heads of other functions in the area of business process improvement and customer engagement transformation by leveraging advanced technology over the past 12 months. Describe each in as much detail as possible, including objectives, features, technologies, challenges, implementation process, etc.

Describe how line-of-business leaders such as CFOs, CMOs, CHROs, COOs, or heads of other functions engaged with the in-house IT team and external partners to deliver the transformation of the function or department (namely, finance, HR, marketing, operations) or for organization-wide transformation over the past 12 months. Describe each in as much detail as possible, including objectives, features, technologies, challenges, implementation process, etc.



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Describe the business impact of the transformation initiative/s or project/s. Please detail the clear business outcomes achieved as much as possible, including any quantifiable outcomes. Compare the outcomes to the objectives/goals established at the outset of the initiative.

Outline the key stakeholders involved and their contribution.

References (e.g., links, documents, or content related to this project/initiative).



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APPENDIX

Please supply details of two people who our judges may contact for references:

Reference 1

Name:	<input type="text"/>
Company:	<input type="text"/>
Mobile:	<input type="text"/>
Email:	<input type="text"/>

Reference 2

Name:	<input type="text"/>
Company:	<input type="text"/>
Mobile:	<input type="text"/>
Email:	<input type="text"/>

If you have any questions regarding the completion of this nomination form, please contact:

Bianca Nastasie | bnastasie@idc.com | +40 722 287 907

Please submit your completed nomination form by email to: ageorgescu@idc.com